

## STRABAG PFS: Integrated facility management for 11 residential buildings of the GWG Group in Hamburg

- Integrated technical and infrastructural facility management for "Quartier der Generationen"
- Over 370 rental flats in 11 buildings

## Contact

STRABAG Property and Facility Services GmbH Gabriele Renard Corporate Communications Tel. +49 69 13029-1122 gabriele.renard@strabag-pfs.com www.strabag-pfs.com Frankfurt, 27 April 2021 GWG Gesellschaft für Wohnungs- und Gewerbebau Baden-Württemberg AG (GWG Group) has commissioned STRABAG Property and Facility Services GmbH (STRABAG PFS) with the integrated facility management for the "Quartier der Generationen" (Neighbourhood of generations) in Hamburg's HafenCity/Baakenhafen. The implementation has already started on 1 April 2021. The service contract has been concluded for five years until mid-2026. Completion of the area is scheduled for the second half of 2021.

The range of services includes maintenance, inspection, and repair of all technical service systems for around 370 residential units in 11 buildings, each with five to seven residential storeys; there is also an underground car park. In addition to cleaning services, the agreed IFM services also include green maintenance and winter services for the outdoor facilities as well as water and flood protection for the quarter located directly on the banks of the Elbe. STRABAG PFS will provide the services by itself.

With the "Quartier der Generationen", urgently needed and affordable living space is being created on around 18,000 m² of living space in Hamburg's renowned HafenCity. All flats are publicly subsidised or have reduced rents. The offer ranges from flats for students and trainees to family and senior flats and assisted units for people with disabilities. An optimal local supply with shops and restaurants on approx. 6,000 m² rounds off the attractive offer.



Illustration: The "Quartier der Generationen" in Hamburg's

HafenCity/Baakenhafen.

Photo credit: Bloomimages/GWG/Ditting



## About STRABAG Property and Facility Services

STRABAG Property and Facility Services (STRABAG PFS) is a leading real estate and industrial service provider that supports its customers along the entire value chain and offers intelligent services for all types of real estate and property – from offices, industrial sites and plants, technology buildings and data centres to residential properties. Its service portfolio comprises real estate management; commercial, technical, and infrastructural facility management; construction in existing buildings and

specialist industrial services. What distinguishes us, is a high level of vertical integration and services individually tailored to the customer, sector, and location. Besides Germany, STRABAG PFS also operates in Austria, Poland, Slovakia, and the Czech Republic. Please visit: <a href="https://www.strabag-pfs.com">www.strabag-pfs.com</a>

## About the GWG Group

The GWG Group, founded in 1950, is a subsidiary of the R+V Insurance Group specialising in residential property. The group, headquartered in Stuttgart, is a portfolio holder, project developer and builder, as well as a service provider for third parties, and currently manages around 15,000 residential and commercial units throughout Germany. With a consolidated balance sheet total of around € 1.3 billion, the GWG Group is one of the most important medium-sized housing companies in Germany. Further information: www.gwg-gruppe.de